

Rates & Formats

2026

Base rate Print

in euro's excl. VAT

1/1 page	€ 5,094.-
----------	-----------

Format index

1/2 page	63
2/1 page	187

Position index

Preferred position	110
Spread in center	110
1st page right	110
Cover 2 or 3	120
Opening spread	120
Cover 4	130
Fold out cover <i>excl. production costs</i>	280

Inserts, Supplements and Paperwrap

On request

Branded Content

1/1 page	€ 5,603.-
2/1 page	€ 10,479.-
Production costs <i>starting at</i> *	€ 1,500.-

Questions about advertising material: traffic@roularta.nl

Formats and measurements in mm

Format	width x height
--------	----------------

Trim size

1/2 page portrait	102 x 280
1/2 page landscape	210 x 137
1/1 page	210 x 280
2/1 page	210 x 280 - 210 x 280

+ 5mm bleed on all sides

Advertising material

Please submit your digital ad files
as CertifiedPDF

Social Media

Product	Rate
Facebook campaign	on request
Instagram campaign	on request

Production costs *

Social Post	€ 250.-
-------------	---------

* based on 1 correction round (no discount available)

All contracts awarded to us are subject to the advertising terms and conditions, which can be found on our website: roularta-advertising.nl