

Base rate Print

in euro's excl. VAT

1/1 page	€ 4,650.-
2/1 page	€ 8,696.-

Position index

Preferred position	110
Spread in center	110
1st page right	110
Cover 2 or 3	120
Opening spread	120
Cover 4	130
Fold out cover <i>excl. production costs</i>	280

Inserts, Supplements and Paperwrap

On request

Branded Content

1/1 page	€ 5,348.-
2/1 page	€ 10,000.-
Production costs <i>starting at</i> *	€ 1,500.-

Formats and measurements in mm

Format width x height

Trim size

1/1 page	210 x 280
2/1 page	210 x 280 - 210 x 280

+ 5mm bleed on all sides

Advertising material

Please submit your digital ad files
as CertifiedPDF

Newsletters

Newsletter item	€ 3,000.-
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Production costs Newsletters *

Newsletter item (direct translation)	€ 250.-
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Digital

Product Rate

Branded Content publication	€ 1,250.-
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Branded Content campaign (including a guaranteed number of landings)	on request
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Video	on request
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Social Media

Facebook campaign	on request
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Instagram campaign	on request
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Production costs Digital *

Branded content (standard)	€ 1,000.-
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Social Post	€ 250.-
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Video	on request
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* based on 1 correction round (no discount available)