

Base rate Print

in euro's excl. VAT

1/1 page	€ 5,856.-
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Format index

1/2 page	63
2/1 page	187

Position index

Preferred position	110
Spread in center	110
1st page right	110
Cover 2 or 3	120
Opening spread	120
Cover 4	130
Fold out cover <i>excl. production costs</i>	280

Inserts, Supplements and Paperwrap

On request

Branded Content

1/1 page	€ 6,442.-
2/1 page	€ 12,046.-
Production costs <i>starting at</i> *	€ 1,500.-

Questions about advertising material: traffic@roularta.nl

Rates & Formats

2026**Formats and measurements in mm**

Format	width x height
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Trim size Magazine + Specials

1/2 page portrait	103 x 285
1/2 page landscape	210 x 140
1/1 page	210 x 285
2/1 page	210 x 285 - 210 x 285

*+ 5mm bleed on all sides***Advertising material**Please submit your digital ad files
as CertifiedPDF**Newsletters**

Newsletter item	€ 2,500.-
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Production costs Newsletters *

Newsletter item (direct translation)	€ 250.-
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Social Media

Product	Rate
Facebook campaign	on request
Instagram campaign	on request

Production costs *

Social Post	€ 250.-
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** based on 1 correction round (no discount available)*All contracts awarded to us are subject to the advertising terms and
conditions, which can be found on our website: roularta-advertising.nl