

Base rate Print

in euro's excl. VAT

1/1 page	€ 11,050.-
2/1 page	€ 20,664.-

Position index

Preferred position	110
Spread in center	110
1st page right	110
Cover 2 or 3	120
Opening spread	120
Cover 4	130
Fold out cover <i>excl. production costs</i>	280

Inserts, Supplements and Paperwrap

On request

Branded Content

1/1 page	€ 12,155.-
2/1 page	€ 22,730.-
Production costs <i>starting at*</i>	€ 1,500.-

Formats and measurements in mm

Format width x height

Trim size Happinez

1/1 page	210 x 285
2/1 page	210 x 285 - 210 x 285

+ 5mm bleed on all sides

Trim size Specials + Summerbook

1/1 page	195 x 235
2/1 page	195 x 235 - 195 x 235

+ 5mm bleed on all sides

Advertising material

Please submit your digital ad files as CertifiedPDF

Newsletters

Newsletter item	€ 3,650.-
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Production costs Newsletters*

Newsletter item (direct translation)	€ 250.-
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Digital

Product Rate

Branded Content publication	€ 2,500.-
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Branded Content campaign	on request
(including a guaranteed number of landings)	

Video	on request
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Podcast	on request
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Social Media

Facebook campaign	on request
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Instagram campaign	on request
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Production costs Digital *

Branded content (standard)	€ 1,000.-
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Social Post	€ 250.-
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Video and Podcast	on request
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Display

	CPM
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Billboard	€ 20.-
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Leaderboard	€ 20.-
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Large Rectangle	€ 20.-
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Medium Reclangle	€ 20.-
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Large Leaderboard	€ 20.-
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Mobile Interstitial	€ 20.-
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Mobile Medium Rectangle	€ 20.-
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Mobile Large Banner	€ 20.-
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Mobile Banner	€ 20.-
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Rich media	on request
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Questions about advertising material: traffic@roularta.nl

All contracts awarded to us are subject to the advertising terms and conditions, which can be found on our website: roularta-advertising.nl

* based on 1 correction round (no discount available)