

Rates & Formats

2026

Base rate Print

in euro's excl. VAT

1/1 page Columbus	€ 5,031.-
1/1 page In Eigen Land	€ 4,950.-

Format index

2/1 page	187
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Position index

Preferred position	110
Spread in center	110
1st page right	110
Cover 2 or 3	120
Opening spread	120
Cover 4	130
Fold out cover <i>excl. production costs</i>	280

Branded Content

1/1 page Columbus	€ 5,534.-
2/1 page Columbus	€ 10,349.-
1/1 page In Eigen Land	€ 5,445.-
2/1 page In Eigen Land	€ 10,175.-
Production costs <i>starting at</i> *	€ 1,500.-

Formats and measurements in mm

Format width x height

Trim size Columbus + In Eigen Land

1/1 page	210 x 285
2/1 page	210 x 285 - 210 - 285
<i>+ 5mm bleed on all sides</i>	

Advertising material

Please submit your digital ad files as CertifiedPDF

Newsletters Columbus + In Eigen Land

Newsletter item	€ 2,500.-
Partnership Newsletter	€ 5,600.-

Production costs Newsletters *

Newsletter item (direct translation)	€ 250.-
Partnership Newsletter	€ 400.-

Inserts, Supplements and Paperwrap

On request

Digital Columbus

Product	Rate
Branded Content publication	€ 1,800.-
Branded Content campaign (including a guaranteed number of landings)	on request
Video	on request
Podcast	on request

Social Media

Facebook campaign	on request
Instagram campaign	on request

Production costs Digital *

Branded content (standard)	€ 1,000.-
Social Post	€ 250.-
Video and Podcast	on request

Display

	CPM
Billboard	€ 20.-
Leaderboard	€ 20.-
Mobile Large Banner	€ 20.-
Rich media	on request

* based on 1 correction round (no discount available)