

PRINTING ON A PAPERWRAP

Printing on a paperwrap

Our magazines and their supplements sent to our subscribers are wrapped in paper (single-copy sales are not permitted). It is possible to have a commercial message or teaser printed on this paperwrap. Printing on a Paperwrap is only possible in conjunction with a co-mailing or another promotion or advertisement of at least a 1/1 page in the same magazine.

Every request for a paperwrap must be **submitted to the publisher**. The print run for the paper wrap is always the **full subscriber circulation** of the magazine in question; a partial print run is not possible.



Technical specifications

Format: always the format of the specific magazine for which the paperwrap is intended

Layout: the client supplies a full-page advertisement

Material: please submit digital files in CertifiedPDF with a colour-accurate proof

Printing options

- Quadri (four-colour)
- PMS-colour(s): solid areas look better in PMS
- Quadri (four-colour) + PMS-colour(s)

Advertising rates

On request

Reservation and submission

Reservation: 7 weeks prior to publication date of the magazine

Material: 4 weeks prior to publication date of the magazine

If the materials are not supplied in accordance with the instructions, additional costs will be charged, and we can no longer guarantee that they will be placed correctly.

Please submit the advertising material for the paperwrap **4 weeks prior to publication date** of the magazine **digitally to: traffic@roularta.nl**