

DELIVERY SPECIFICATIONS NEWSLETTER ITEM

PlusOnline, Plus & Zin Cultuur, PlusGezond, Geld&Recht, Landleven and SeniorWeb

PlusOnline, Plus & Zin Cultuur and PlusGezond Newsletter item

Title	max. 25 signs incl. whitespaces
Text	100-180 signs incl. whitespaces
CTA	max. 15 signs incl. whitespaces
Image	560x320 pixels, JPG, max 500 kb (no animated GIF)
URL-UTM	Links to landing pages must be <u>https</u> secure
Contact form	u-form

Geld&Recht Newsletter item

Title	max. 25 signs incl. whitespaces
Text	100-180 signs incl. whitespaces
CTA	max. 15 signs incl. whitespaces
Image	560x320 pixels, JPG, max 500 kb (no animated GIF)
URL-UTM	Links to landing pages must be https secure
Contact form	u-form

Landleven Newsletter item

Title	max. 25 signs incl. whitespaces
Text	100-200 signs incl. hyperlink
CTA	max. 15 signs incl. whitespaces
Image	280x 187 pixels JPG/GIF (no animated GIF)
URL-UTM	Links to landing pages must be https secure
Contact form	you-form

SeniorWeb Newsletter item

Title	not applicable
Text	130 -170 signs excl. CTA.
CTA	The CTA is always 'More information'. It is required to make clear the sender of the advertisement (this can be either in Image or Text)
Image	265 x 150 pixels
URL-UTM	Links to landing pages must be https secure
Contact form	u-form

Submission

You can submit your advertising material 10 working days before going live.

Please include in the subject line the name of the client, the campaign and the title.

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