

Base rate Print

in euro's excl. VAT

1/1 page	€ 4,650.-
2/1 page	€ 8,696.-

Position index

Preferred position	110
Spread in center	110
1st page right	110
Cover 2 or 3	120
Opening spread	120
Cover 4	130
Fold out cover <i>excl. production costs</i>	280

Inserts, Supplements and Paperwrap

On request

Branded Content

1/1 page	€ 5,348.-
2/1 page	€ 10,000.-
Production costs <i>starting at</i> *	€ 1,500.-

Formats and measurements in mm

Format width x height

Trim size

1/1 page	210 x 280
2/1 page	210 x 280 - 210 x 280

+ 5mm bleed on all sides

Advertising material

Please submit your digital ad files as CertifiedPDF

Newsletters

Newsletter item € 3,000.-

Production costs Newsletters *

Newsletter item € 250.-

Digital

Product	Rate
Branded content	€ 1,250.-
Video	on request

Social Post CPM rate

Facebook Post	€ 12.50
Instagram Post/Story	€ 12.50

Production costs Digital *

Branded content	€ 1,000.-
Social Post	€ 250.-
Video	on request

* based on 1 correction round (no discount available)