

Base rate Print

in euro's excl. VAT

1/1 page € 3,770.-

Format index

2/1 page 187

Position index

Preferred position 110

Spread in center 110

1st page right 110

Cover 2 or 3 120

Opening spread 120

Cover 4 130

Fold out cover *excl. production costs* 280

Inserts, Supplements and Paperwrap

On request

Branded Content

1/1 page € 5,020.-

2/1 page € 9,049.-

Production costs *starting at* * € 1,500.-

Formats and measurements in mm

Format width x height

Trim size

1/1 page 210 x 275

2/1 page 210 x 275 - 210 x 275

+ 5mm bleed on all sides

Advertising material

Please submit your digital ad files as CertifiedPDF

Newsletters

Newsletter item € 1,000.-

Production costs Newsletters *

Newsletter item € 250.-

Digital

Product Rate

Video on request

Podcast on request

Social Post CPM rate

Facebook Post € 12.50

Instagram Post/Story € 12.50

Production costs Digital *

Social Post € 250.-

Video and Podcast on request

* based on 1 correction round (no discount available)