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**Base rate Print**

 in euro's excl. VAT
 

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 1/1 page € 3,247.-
 

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**Format index**


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1/2 page 63

 2/1 page 187
 

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**Position index**


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Preferred position 110

Spread in center 110

1st page right 110

Cover 2 or 3 120

Opening spread 120

Cover 4 130

 Fold out cover *excl. production costs* 280
 

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**Inserts, Supplements and Paperwrap**


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 On request
 

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**Branded Content**


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1/1 page € 3,572.-

2/1 page € 6,679.-

 Production costs *starting at* \* € 1,500.-
 

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**Formats and measurements in mm**


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 Format width x height
 

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**Trim size**

1/2 page landscape 202 x 128

1/1 page 202 x 267

2/1 page 202 x 267 - 202 x 267

*+ 5mm bleed on all sides*


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**Advertising material**


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 Please submit your digital ad files  
as CertifiedPDF
 

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**Newsletters**


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Newsletter item € 850.-

 E-bulletin item € 2,500.-
 

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**Production costs Newsletters \***

Newsletter item € 250.-

 E-bulletin item € 250.-
 

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**Digital**


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 Product Rate
 

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Branded content € 2,000.-

Video on request

 Podcast on request
 

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**Production costs Digital \***

Branded content € 1,000.-

Video on request

 Podcast on request
 

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**Display CPM rate**

Billboard € 25.-

Halfpage € 25.-

Leaderboard € 25.-

Large Rectangle € 25.-

Medium Reclangle € 25.-

Large Leaderboard € 25.-

Wide Skyscraper € 25.-

Mobile Interstitial € 25.-

Mobile Medium Rectangle € 25.-

Mobile Large Banner € 25.-

Mobile Banner € 25.-

 Rich media on request
 

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 \* based on 1 correction round (no discount available)
 

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