



Rates & formats 2025

Base rate magazine

in euro's excl. VAT

1/1 page € 6,829.-

Format index

1/4 page	39
1/2 page	63
2/1 page	187

Position index

Preferred position	110
1 st page right	110
Cover 2 of 3	120
Opening spread	120
Fold out cover * ¹	280

*¹ excl. production costs, on request

Inserts and supplements:
please contact us for more
information.

Formats & measurements (mm)

Format width x height

Trim size

1/1	210 x 285
2/1	210 x 285 – 210 x 285

+ 5 mm bleed on all sides

Type area

1/4 portrait	88 x 128
1/4 landscape	180 x 62
1/2 portrait	88 x 260
1/2 landscape	180 x 128

Technical specifications

Trim size: 210 x 285 mm (wxh)

Printing process: Rotation offset

Paper

- **cover:** 130 grs HV semi-matt
- **inside:** 70 grs ZLHH silk
- + 16 pages 80 grs Book creamy

Finish: stapled paperbound

Advertisement material:

Please submit your digital ad files
as Certified PDF

Digital

Product	Rate
Branded Content	
Advertorial	€ 2,000
Newsletters	
Newsletter Item	€ 1,500
Theme newsletter	€ 5,500
Partner Mailing 'Buitenkans'	€ 5,500
Production costs * ²	
Newsletter Item	€ 175
Advertorial on website	€ 250
Banners	
Billboard (970*250)	€ 25 cpm
Halfpage (300*600)	€ 25 cpm
Rectangle (300*250)	€ 15 cpm

*² Based on 2 correction rounds (no discount available)

cpm: per 1.000 impressions

Special addresses are advertising pages smaller than 1/4 page.

Special addresses in euro's excl. VAT	Rate 1x per insertion	Rate 3x per insertion
1 box	€ 343.-	€ 326.-
2 boxes	€ 536.-	€ 511.-
3 boxes	€ 717.-	€ 682.-
4 boxes	€ 941.-	€ 892.-

