

Edition	Publication date	Closing date for advertisers	Theme/Special	Edition	Publication date	Closing date for advertisers	Theme/Special
1	31-12-2024	17-12-2024	-	14	01-04-2025	18-03-2025	-
2	07-01-2025	24-12-2024	Travelling	15	08-04-2025	25-03-2025	-
3	14-01-2025	31-12-2024	-	16	15-04-2025	01-04-2025	-
4	21-01-2025	07-01-2025	-	17	22-04-2025	08-04-2025	-
5	28-01-2025	14-01-2025	-	18	29-04-2025	15-04-2025	-
6	04-02-2025	21-01-2025	-	19	06-05-2025	22-04-2025	-
7	11-02-2025	28-01-2025	-	20	13-05-2025	29-04-2025	-
8	18-02-2025	04-02-2025	-	21	20-05-2025	06-05-2025	-
9	25-02-2025	11-02-2025	-	22	27-05-2025	13-05-2025	-
10	04-03-2025	18-02-2025	-	23	03-06-2025	20-05-2025	-
11	11-03-2025	25-02-2025	Books Week	24	10-06-2025	27-05-2025	-
12	18-03-2025	04-03-2025	-	25	17-06-2025	03-06-2025	-
13	25-03-2025	11-03-2025	Museum Week	26	24-06-2025	10-06-2025	-

The advertising exploitation of VARA Gids is handled by Roularta Media.
The VARA Gids is a publication of Omroepvereniging BNNVARA.

VARAGIDS | Planning 2025

Edition	Publication date	Closing date for advertisers	Theme/Special	Edition	Publication date	Closing date for advertisers	Theme/Special
27/28	01-07-2025	17-06-2025	France: Tour de France	43	21-10-2025	07-10-2025	100 years jubilee VARA
29/30	15-07-2025	01-07-2025	-	44	28-10-2025	14-10-2025	Sonja Barend Award
31/32	29-07-2025	15-07-2025	-	45	04-11-2025	21-10-2025	-
33/34	12-08-2025	29-07-2025	-	46	11-11-2025	28-10-2025	-
35/36	26-08-2025	12-08-2025	Start of TV Season	47	18-11-2025	04-11-2025	-
37	09-09-2025	26-08-2025	-	48	25-11-2025	11-11-2025	-
38	16-09-2025	02-09-2025	-	49	02-12-2025	18-11-2025	-
39	23-09-2025	09-09-2025	Film Festival	50	09-12-2025	25-11-2025	-
40	30-09-2025	16-09-2025	-	51/52	16-12-2025	02-12-2025	Christmas
41	07-10-2025	23-09-2025	-	1-2026	30-12-2025	16-12-2025	-
42	14-10-2025	30-09-2025	Classic Music	2-2026	06-01-2026	23-12-2025	-

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