

yoga

by happinez

rates & formats 2025

Digital

Product	Rate
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Newsletter

Newsletter item	€ 1,750.-
Production costs	€ 250.-

Branded Content Package

Online Branded Content Package	€ 3,750.-
Production costs	€ 1,250.-

Booster

Extra booster package	€ 1,500.-
Production costs	€ 450.-

Online articles part of an Online Branded Content Package will be live for 2 weeks.

KPI's branded content: 1,000 unique views.

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Base rate magazine

in euro's excl. VAT

1/1 page € 4,650.-

Format index

1/2 page	63
2/1 page	187

Position index

Preferred position	110
Spread in center	110
1 ^e page right	110
Cover 2 or 3	120
Opening spread	120
Cover 4	130
Fold out cover *1	280

*1 excluding production costs, on request

Branded content*2

1/1 page	€ 5,348.-
2/1 page	€ 10,000.-

*2 Branded Content pages will be written by the editors of Yoga by Happinez and designed in the look & feel of the magazine, based on a well-defined briefing and supplied visuals. Production costs: € 2,200.- excl. photography if required.

Formats and measurements in mm

Format width x height

Trim size

1/1 page	210 x 280
2/1 page	210 x 280 – 210 x 280

+ 5 mm bleed on all sides

Technical information

Trim size: 210 x 280 mm (wxh)

Advertisement material:

Please submit your digital ad files as Certified PDF



Questions about advertising material:
Traffic Department: traffic@roularta.nl

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Media Nederland