

Base rate magazine in euro's excl. VAT

1/1 page € 4,170

Format index

1/2 page 63
2/1 page 187

Position index

Preferred position 110
Spread in center 110
1st page right 110
Cover 2 or 3 120
Opening spread 120
Cover 4 130
Fold out cover* 280

*excl. production cost –
upon request

Formats and measurements (mm)

Format width x height

Trim size

1/1 230 x 285
1/2 horizontal 230 x 140
2/1 230 x 285 – 230 x 285

+ 5 mm bleed on all sides

Technical specifications

Trim size: 230 x 285 mm

Advertisement material:

Please submit your digital ad files as
Certified PDF

Digital

Product Rate

NBA – Newsletter Item € 1,275
FBB – Facebook Post € 800
Native-in-Article (Cost p. Quality View – QV) € 1.25

Production cost*¹

Newsletter Item € 175
Facebook Post € 225

Banners

Billboard (970*250) € 36 cpm
Halfpage (300*600) € 36 cpm
Rectangle (300*250) € 22 cpm
Leaderboard (728*90) € 15 cpm
Large Leaderboard (970*90/70) € 36 cpm
Wide Skyscraper (160*600) € 18 cpm

Mobile banners

Banner (320*100) € 15 cpm
Interscroller (320*480) € 36 cpm

*¹ Based on 2 correction rounds (no discount available)