

Base rate

in euro's excl. VAT

Edition The Netherlands+Vlaanderen

1/1 page € 1,439

Edition The Netherlands

1/1 page € 776

Edition Vlaanderen

1/1 page € 725

Format index

1/2 page	63
2/1 page	187

Position index

Preferred position	110
Spread in center	110
1 ^e page right	110
Cover 2 or 3	120
Opening spread	120
Cover 4	130
Fold out cover*	280

*excl. production cost –
upon request

Questions about advertising material:
Traffic Department: traffic@roularta.nl

Formats and measurements (mm)

Format Width x height

Trim size

1/1	210 x 285
1/2 landscape	210 x 142
1/2 portrait	105 x 285
2/1	210 x 285 – 210 x 285

+ 5 mm bleed on all sides

Technical specifications

Trim size: 210 x 285 mm (wxh)

Printing process: rotation offset

Paper

- **cover:** 170 grs hv gesatineerd mc
- **inside:** 80 grs UPM Star silk

Finish: boundless paperbound

Advertisement material:

Please submit your digital ad files as
Certified PDF

All contracts awarded to us are subject to the advertising terms and conditions,
which can be found on our website <https://roularta.nl/voorwaarden/>

