



Base rate magazine in euro's excl. VAT

1/1 page € 3,247

Format index

1/2 page 63
2/1 page 187

Position index

Preferred position 110
Spread in center 110
1st page right 110
Cover 2 or 3 120
Opening spread 120
Cover 4 130
Fold out cover* 280

*excl. production cost –
upon request

Formats & measurements in mm

Bleed
1/2 landscape 202 x 128
1/1 202 x 267
2/1 202 x 267 – 202 x 267

+ 5 mm cut-off

Technical specifications

Bleed: 202 x 267 mm
Printing process: offset
Paper
- **cover:** 80 grs LHH mat mc
- **inside:** 57 grs MFC
Finish: stapled paperbound

Advertisement material:
Please submit your digital ad files as
Certified PDF

Digital

Product	Rate
Banners	
Billboard (970*250)	€ 72 cpm
Halfpage (300*600)	€ 72 cpm
Rectangle (300*250)	€ 50 cpm
Leaderboard (728*90)	€ 30 cpm
Large Leaderboard (970*90/70)	€ 72 cpm
Wide Skyscraper (160*600)	€ 36 cpm

Mobile banners

Banner (320*100)	€ 30 cpm
Interscroller (320*480)	€ 72 cpm

Other

Native-in Article p. quality view	€ 1.25
Newsletter Item	€ 850
E-bulletin Item	€ 2,500

Production costs *1

Newsletter Item	€ 175
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Podcast

Product	Rate
Preroll	€ 2,500
Customized proposal	on request

*1 Based on 2 correction rounds (no discount available)