



Rates & formats 2025



Base rate

in euro's excl. VAT

1/1 page € 9,944

Format index

1/2 page 63
2/1 page 187

Position index

Preferred position 110
Spread in center 110
1^e page right 110
Cover 2 or 3 120
Opening spread 120
Cover 4 130
Fold out cover* 280

*excl. production cost – upon request

Formats and measurements (mm)

Format Width x height

Trim size

1/2 portrait 99 x 267
1/2 landscape 202 x 127
1/1 202 x 267
2/1 202 x 267 – 202 x 267

+ 5 mm bleed on all sides

Technical specifications

Trim size: 202 x 267 mm

Printing process: Rotation offset

Paper

- **cover:** 80 grs LHH sat. MC

- **inside:** 57 grs MFC

Finish: stapled paperbound

Advertisement material:

Please submit your digital ad files as Certified PDF

Digital

Product		Rate
Banners		
Halfpage	(300*600)	€ 36 cpm
Rectangle	(300*250)	€ 25 cpm
Wide Skyscraper	(160*600)	€ 18 cpm
Mobile banners		
Banner	(300*250)	€ 15 cpm
Interscroller	(320*480)	€ 36 cpm
Other		
Newsletter Item		€ 3,500
Branded item		on request
Facebook message		€ 1,500
Native-in Article p. Quality View		€ 1.25
Production costs *1		
Newsletter Item		€ 175
Facebook message		€ 225

*1 Based on 2 correction rounds (no discount available)