

+Lekker





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+Lekker offers something for everyone. For readers with little time, hobby cooks and people who want to try something completely different. Salads, pastas, but also extensive menus. The strength of +Lekker is the clear, well-organized descriptions of the recipes (not complicated) and the beautiful, fresh photography. It encourages you to get started. Cook AND eat well!

+Lekker is published 4x a year.



+Lekker | Rates and formats 2025

Base rate

in euro's excl. VAT

1/1 page € 6,000.-

Format index

2/1 page 187

Position index

Preferred position	110
Spread in center	110
1 ^e page right	110
Cover 2 or 3	120
Opening spread	120
Cover 4	130
Fold out cover*	280

*excl. production costs –
upon request

Formats and measurements (mm)

Format width x height

Trim size

1/1	220 x 275
2/1	220 x 275 – 220 x 275

+ 5 mm bleed on all sides

Technical information

Trim size: 220 x 275 mm (wxh)

Advertisement material:

Please submit your digital ad files
as Certified PDF.



Printreach: 132,000 m/w

Frequency: 4x a year

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