

Plus Gidsen 2025





Plus Gidsen

Plus Magazine publishes a number of interesting specials/guides each year. This year's include Inheritance & donation, Tax Guide and Mindfulness.

Seven Plus Guides will be published in 2025.



Inheritance and donation

Tax Guide

Mindfulness

Summerbook

Language

Party

Bas rate

in euro's excl. VAT

1/1 page € 2,688.-

Format index

2/1 page 187

Position index

Preferred position	110
Spread in center	110
1 ^e page right	110
Cover 2 or 3	120
Opening spread	120
Cover 4	130
Fold out cover*	280

*excl. production costs –
on request

Formats and measurements (mm)

Format width x height

Trim size

1/1	202 x 267
2/1	202 x 267 – 202 x 267

+ 5 mm bleed on all sides

Technical information

Trim size: 202 x 267 mm (wxh)

Advertisement material:

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Printreach: 40,000 m/w

Frequency: 6x a year



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