

Digital Product	Rate
Newsletters	
Newsletter Item	€ 2,000
Theme newsletter	€ 5,500
Partnership mailing	€ 3,000
Banners	
Leaderboard (728x90)	€ 12 cpm
Medium rectangle (300x250)	€ 15 cpm
Halfpage (300x600)	€ 25 cpm
Billboard (970x250)	€ 35 cpm
Large Leaderboard (970x90)	€ 25 cpm
Floorad	€ 35 cpm
Inpage video	€ 20 cpm
Aditorial	€ 15 cpm
Mobile banners	
Mobile Leaderboard (320x50)	€ 10 cpm
Double banner (320x100)	€ 15 cpm
Halfpage (320x240)	€ 20 cpm
Medium rectangle (300x250)	€ 20 cpm
Full banner (468x60)	€ 10 cpm
Interscroller	only by Just Premium
Inpage video	€ 20 cpm
Aditorial	€ 15 cpm

cpm: per 1,000 impressions

Digital Product	Rate
Branded Content	
Advertorial	€ 2,500
Native	€ 3,500
Editorial article comm.	€ 3,000
Facebook message	€ 800
Content sponsorship	on request
Production costs*1	
Advertorial	€ 175
Facebook message	€ 225

*1 Based on 2 correction rounds
(no discount available)

